



Chester Santos

Corporate trainer, professional speaker and coach

Imagine being able to remember names, facts and figures and a vast amount of knowledge, and have this available to you at any given moment. A great memory is something you can learn. Chester has taught thousands of people to reach their potential to develop a powerful memory that benefits them for the rest of their lives.

Key Audiences

Management, Sales, Healthcare, Investment and Financial Professionals, Students.

Presentation Opportunities

- Key Note
- Breakout Session
- Seminar
- Workshop
- Private Consultation

Achievements

- 2008 US National Memory Champion
- Creator of 'Steel Trap' iPhone application which ranked in the top 50 paid applications in the US.

Recent clients include

- Harvard Graduate Council – representative body for all Harvard's Graduate and Professional Students
- CEO Club of Boston
- UC Berkeley Haas Graduate School of Business (one of the most respected universities in the world)
- Royal University for Women in Bahrain
- Wells Fargo Bank
- Morgan Stanley Smith Barney (recognized as one of the industry's premier global wealth management firms)
- Rotary International
- Western Athletic Clubs (one of the leading chains of athletic clubs and sports resorts in the US)
- California Federation of Interpreters

iPhone Application – Steel Trap

- Featured by Apple in "New & Noteworthy"
- Featured by Apple in "What's Hot"
- #2 Ranked Educational App in The United States
- #1 Ranked Educational App in Canada, Egypt, Philippines, Moldova, Colombia, Thailand, New Zealand, and Argentina
- Ranked in the Top 50 Apps OVERALL in the United States, Canada, South Africa, Tunisia, Egypt, Kenya, Armenia, Philippines, Poland, and even Kazakhstan

Based

San Francisco, USA

Availability

Worldwide

Memory is a powerful tool in this fast moving age. It assists in growing professional and personal networks, helps you to contribute in business meetings, allows you to use languages effectively and efficiently, and gives you the confidence to interact with a range of different people.

Chester Santos is a gifted teacher and memory expert with over 8 years experience competing at the highest levels of competitive memory. He is a respected public speaker and corporate trainer in the area of memory improvement and mental fitness.

He is also the brains behind the iPhone application, 'Steel Trap' which ranked as high as #2 in education applications in the US, as well as being ranked in the top 50 paid applications overall in the US.

Chester is capable of such amazing feats as memorizing and perfectly recalling a 100+ digit sequence of numbers after looking at it for only five minutes, and memorizing and perfectly recalling an entire deck of playing cards in less than two minutes and 30 seconds. In addition, he can learn hundreds of random words, names & faces, and poetry, in a matter of minutes. However, this was not always the case!

The amazing memory that Chester has developed is a result of exercising his brain with years of practicing and mastering a wide variety of memory improvement techniques.

Chester teaches these techniques to a range of people across many different professions. He believes that anyone is capable of doing amazing things with their mind. Participants learn simple techniques to enable them to remember the name of every single person that they ever meet, have instant recall of business related facts and figures, give eloquent speeches and presentations from memory without looking at any notes, learn foreign languages and material for exams

His workshops include:

- Memory Fun 101
- Memory Fundamentals
- Number Memory
- Names & Faces
- Speeches
- Foreign Languages
- College Course Materials

Chester also provides targeted workshops for corporate clients as well as private one-on-one consultations.

He has appeared in the New York Times, Wall Street Journal, San Francisco Chronicle, Washington Post, USA Today, CNN, and various other television, radio, and printed media all over the world. Chester has spent years training his brain to extraordinary heights, and in 2008 he became the United States National Memory Champion.

For engagement enquiries phone Libby Fordham on +61 411 473 938

The Fordham Agency

STANDARD WORKSHOPS

A powerful memory can be an invaluable asset in the business world. In "How to Win Friends and Influence People", the famous business author and speaker, Dale Carnegie, explained that the sweetest sound to a person is the sound of their own name, and also that everyone's favourite subject is themselves. The ability to remember the names of people, and other information about them, is essential to building stronger business and personal relationships. Participants will leave this training with valuable skills that will benefit them throughout their careers.

Names & Faces (approximately 1.5 hours)

This is a one of a kind seminar session that cannot be found anywhere else in the world. In this intensive and interactive session, Chester will teach and train participants in the most effective and easy to learn methods for remembering names. While participating in fun exercises involving actual names & faces, participants will notice their memory for names improving dramatically. They will view a slide-show designed to simulate meeting 40+ people, and will in the process develop a priceless networking and business development skill.

Memory Fundamentals (approximately 1.5 hours)

In this fun and entertaining session, Chester will train participants in the basics of memory improvement. They will learn a number of memory boosting methods that will exercise their imagination and awaken their creativity. Participants will be shown how to utilize both sides of their brain in order to make information stick and become unforgettable. They will participate in enjoyable exercises and will actually be able to feel their memories improving throughout the session. Participants will develop the ability to have instant mental access to vital business information.

Represented by The Fordham Agency - www.thefordhamagency.com
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